



RELEASE DATE

June 2014

APPELLATION

Fair Play

VARIETAL(S)

Cabernet Sauvignon, Cabernet Franc
& Merlot

BRIX AT HARVEST

24.3

COOPERAGE

French Oak

ALCOHOL

14%

ESTATE GRAND RESERVE

2012 CHARLES B. MITCHELL VINEYARDS

WINEMAKER'S NOTES

The 2012 Grand Reserve is a premium Bordeaux blend that represents the potential of the Fair Play appellation. Continuing the long tradition of flagship Mitchell blends, this Grand Reserve is a full bodied, complex wine with flavors of cherry, plum and spice that blend seamlessly to produce a smooth, lush wine. Produced from Estate Cabernet Sauvignon, Cabernet Franc and Merlot, this is an intense wine, dark purple in color and its aromas are fruity and floral. This Bordeaux style wine brings a big nose, complexity, and excellent color extraction, with Merlot for backbone and spice.

CHARLES B. MITCHELL VINEYARDS

Charles B. Mitchell has been producing award-winning wines in the Sierra Foothills for over 20 years. In the early 2000s, he purchased the original UC Davis test plot and started to carefully tend our grapes to create some of the area's premier Zinfandels. After discovering the true potential of the region, Charles was instrumental in creating the thirty-three square miles known as Fair Play into an established American Viticultural Area.