



RELEASE DATE

3/1/14

APPELLATION

Fair Play

VARIETAL(S)

Merlot

BRIX AT HARVEST

25

COOPERAGE

French Oak

ALCOHOL

14.4%

ESTATE MERLOT

2012 CHARLES B. MITCHELL VINEYARDS

WINEMAKER'S NOTES

Merlot requires long hang time, modest yields and careful cellar treatment to capture its potential. Like the great wines of St. Emilion and Pomerol, this wine is complex and seductive. Grown by the winemaker with yields of only 2 tons per acre, this Merlot promises and delivers.

CHARLES B. MITCHELL VINEYARDS

Charles B. Mitchell has been producing award-winning wines in the Sierra Foothills for over 20 years. In the early 2000s, he purchased the original UC Davis test plot and started to carefully tend our grapes to create some of the area's premier Zinfandels. After discovering the true potential of the region, Charles was instrumental in creating the thirty-three square miles known as Fair Play into an established American Viticultural Area.